

February 23, 2021

Via Hand Delivery

Mr. Peter Iglesias
City Manager, City of Coral Gables

Re: Unsolicited Bid for the Restaurant Space currently known as
"Burger Bob's"

Dear Mr. Iglesias:

I hope this correspondence finds you well. We are pleased to present you with an Executive Summary for an unsolicited bid to operate the City-owned restaurant space currently known as Burger Bob's and located at 2001 Granada Boulevard, Coral Gables.

ABOUT US

Barreto Hospitality is a diversified food and entertainment company that partners with the finest Chefs and event professionals to bring incredible venues to life. The Company has interests in several restaurants and venues, including but not limited to The Wharf Ft. Lauderdale, Rivertail with Chef Jose Mendin of Pubbelly fame, Chef Adrienne's Vineyard and Wine Bar, Cracked by Chef Adrienne, the Dockside Grill, and the Company's crown-jewel, Red Fish by Chef Adrienne, located right here in the City Beautiful.



We believe in Coral Gables. That's why we devoted significant resources in teaming up with renowned local celebrity Chef Adrienne Calvo and spending over \$2.5mm to bring the iconic Red Fish Grill back to life inside Matheson Hammock Park and now known as "Red Fish by Chef Adrienne". Then we doubled down on the City when we acquired Cibo's Wine Bar located at 45 Miracle Mile. In what is our latest collaboration with Chef Adrienne, our high-end Italian concept "Forte by Chef Adrienne" will open its doors in the Spring of 2021.



OUR VISION FOR BURGER BOB'S

At Barreto Hospitality, we take iconic properties and help them once again realize their full potential. Part of our formula is sparing no expense on first-class renovations. Burger Bob's is a Coral Gables icon. Our vision is to bring the beloved family-style burger joint into the 21st Century while paying homage to its storied past. Our vision for Burger Bob's takes advantage of the scenery of the lush Granada Golf Course akin to the famed Tavern on the Green.

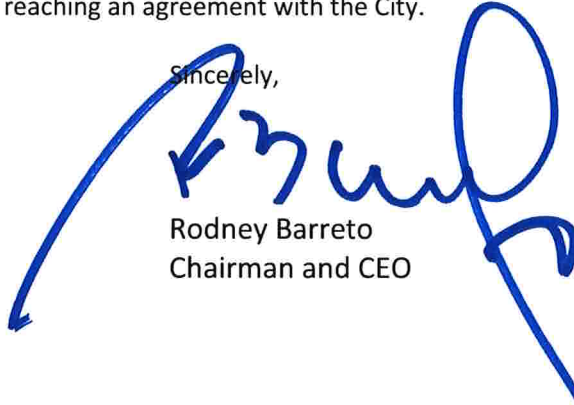
The Burger Bob's portion of the subject building needs considerable renovation. Our preliminary estimate is a renovation budget of Eight Hundred Thousand Dollars (\$800,000.00). We propose to undertake the renovations at our sole cost and expense. Renovations would include but not be limited to a new kitchen, complete interior renovation, expansion of the patio to include cabanas and umbrellas, new cart paths, and significant landscaping.

Below is a sneak peek of a proposed interior layout and enclosed is look book of additional renderings:



We are proud to present you with the enclosed presentation of our vision for Burger Bob's and we look forward to hearing your thoughts and feedback. It should also be noted that we are ready to begin the production work immediately upon reaching an agreement with the City.

Sincerely,

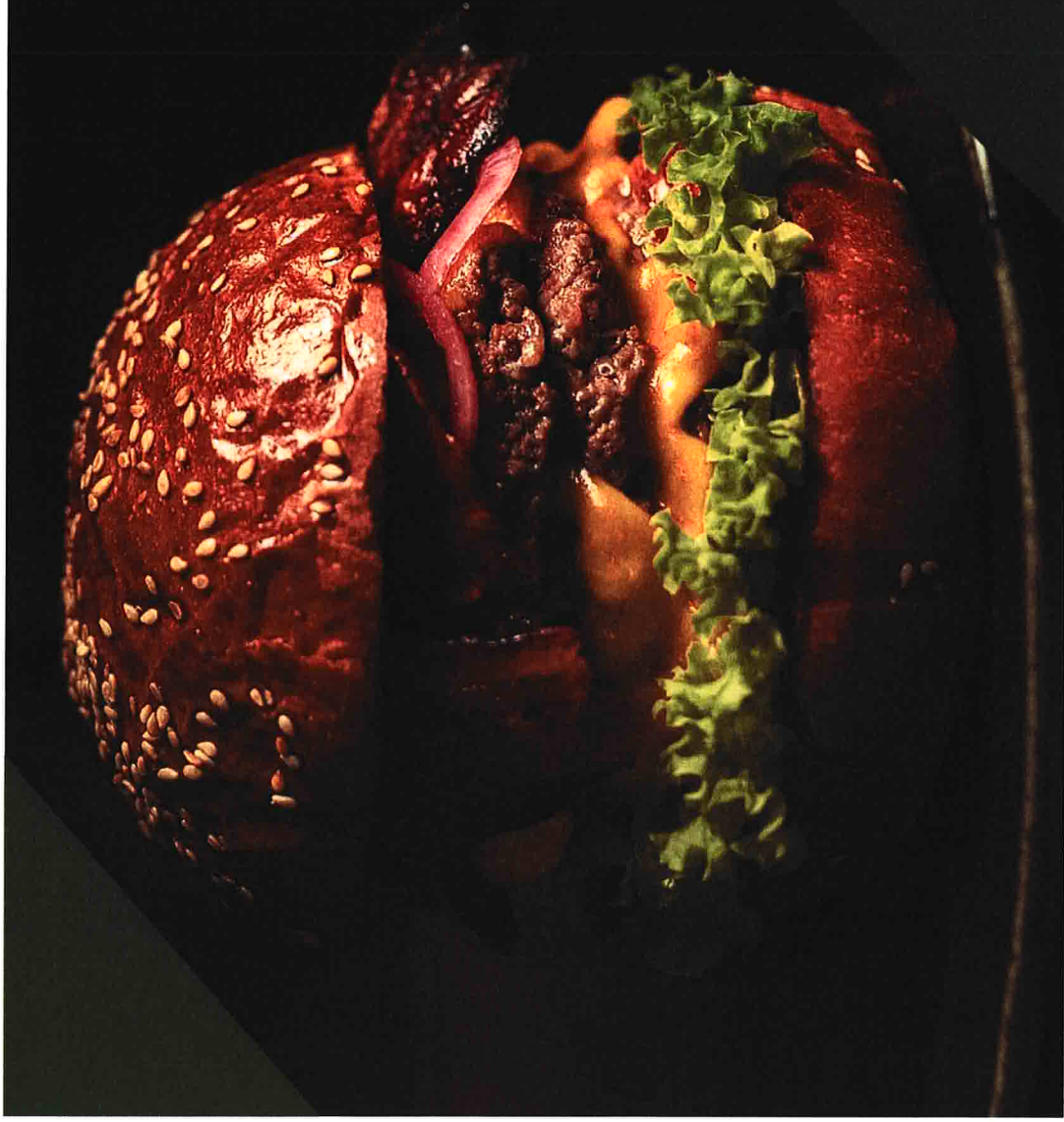
A handwritten signature in blue ink, appearing to read 'Rodney Barreto', with a long, sweeping underline that extends to the left and curves downwards.

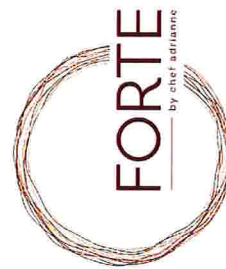
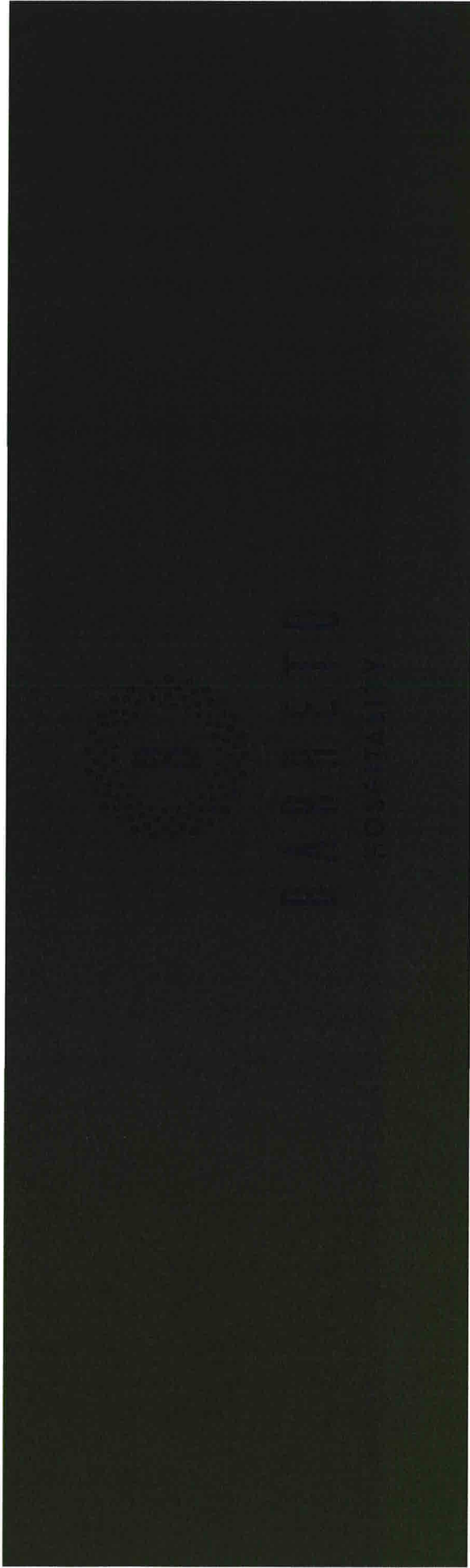
Rodney Barreto
Chairman and CEO

RLB/mp
Enclosures

Burger Bob's

on the green







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Burger Bob's

on the green

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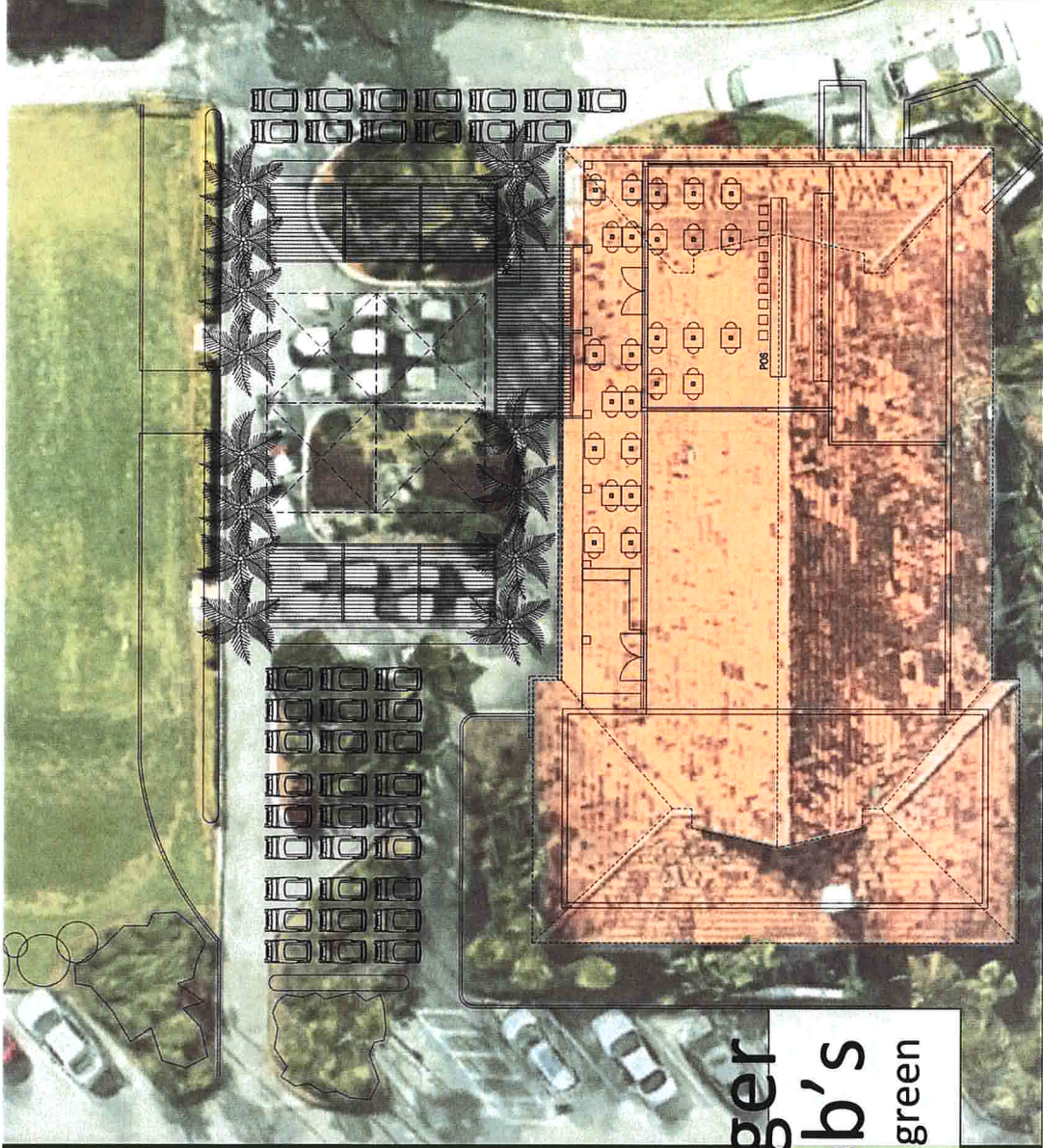
Burger
Bob's
on the green



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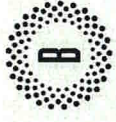
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