

Update on
Keep Coral Gables Beautiful
Programs



City of Coral Gables
Commission Meeting

July 13, 2021



Keep America Beautiful Affiliate

GREAT AMERICAN CLEANUP[®]

A KEEP AMERICA BEAUTIFUL PROGRAM

Program Overview

- Program Time Frame: March 20 – June 20, 2021
- Planned Events:
 - Plogging at Matheson – March 20
 - Solo Cleanups – April 5 – June 20
 - Household Hazardous Waste Collection – April 24



GREAT AMERICAN
CLEANUP[®]
A KEEP AMERICA BEAUTIFUL PROGRAM



AT
MATHESON



Program Results

- 33 participants attended the event.
- Collection Total: 165 lbs. of litter.



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CLEANUP[®]

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SOLO CLEANUP

APRIL 5 - JUNE 20

DRIVE IT HOME
KEEP OUR PARADISE LITTER-FREE
CleanFLroads.com



Keep America Beautiful Affiliates



Program Results



- Participants: 35
- Collection Total: 253 lbs. of litter.



Most Pounds of Litter Collected



Most Pounds of Litter Collected

2

2



Most Pounds of Litter Collected



Stantec Company Cleanup



Program Overview/Results

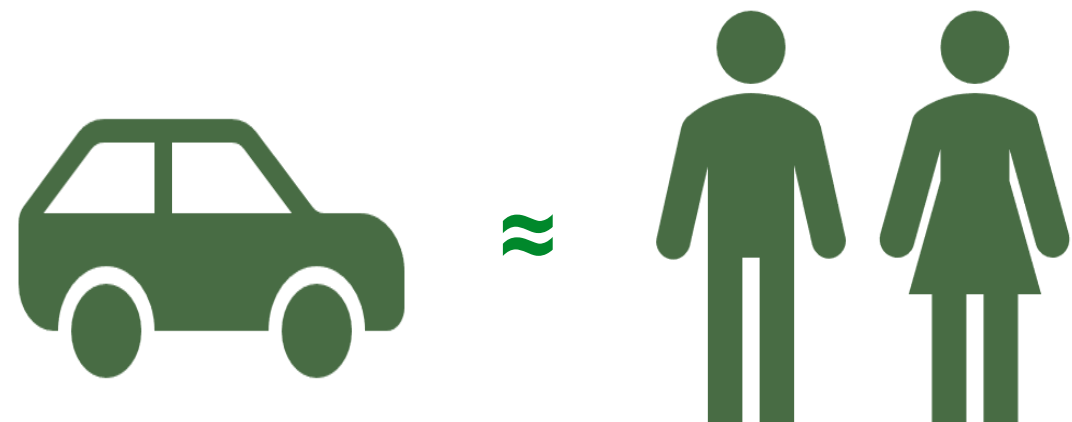
- Event Date: June 22, 2021
- Total Participants: 9 Stantec Employees
- Total Collection: 66.9 lbs. of litter.



Household Hazardous Waste



Collection Results



400 cars drove through \approx 750 attendees

Waste Type	Amount in lbs.
Household Hazardous	13,959
Paper Shredded	8,000
Electronic Waste	8,804
Total	30,763 lbs.



Thank you!
FOR YOUR PARTICIPATION

DRIVE IT HOME
DONOR-OWNED VEHICLES
CoralGables.org



KEEP CORAL GABLES Beautiful
Keep America Beautiful Affiliate



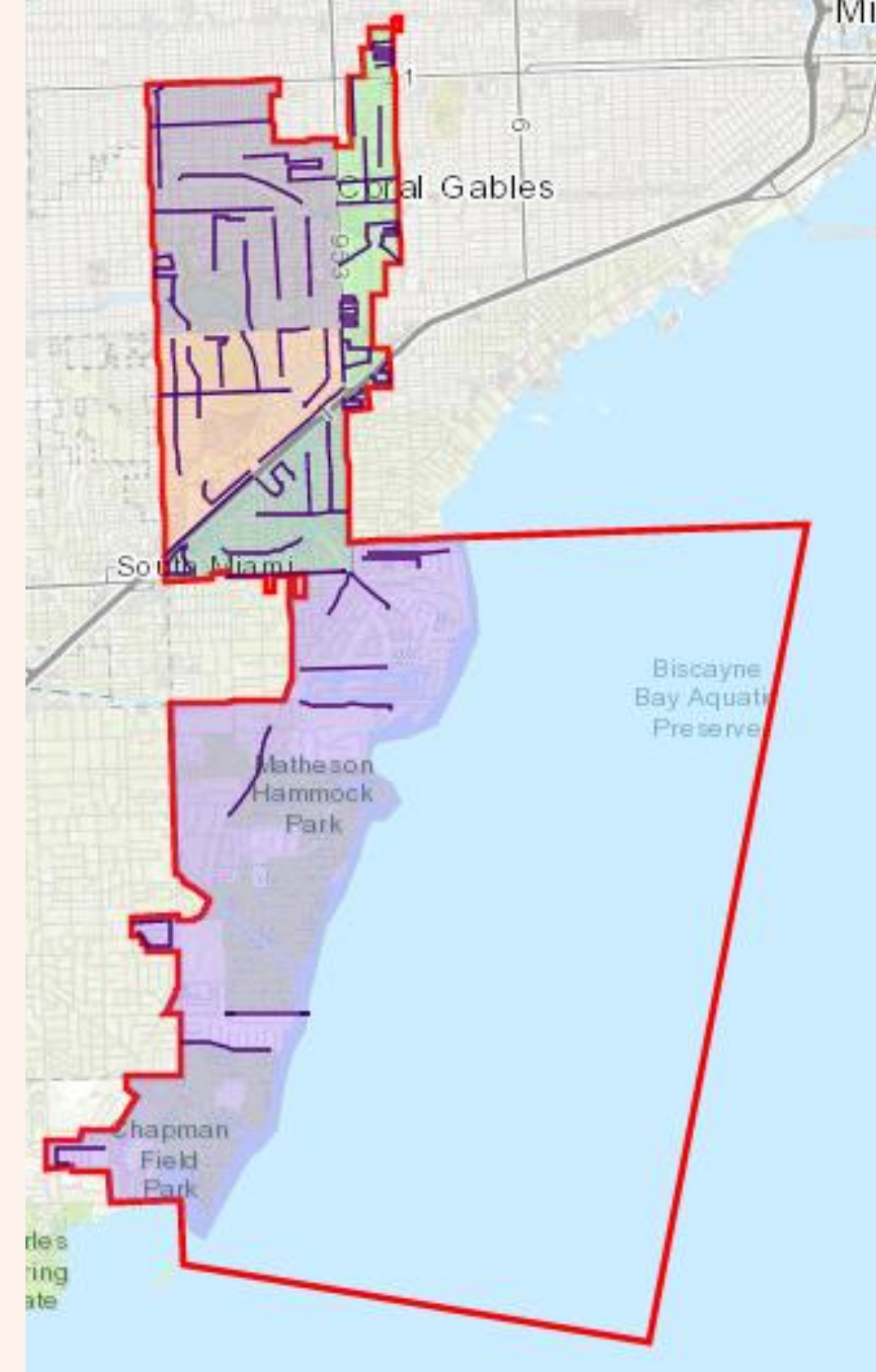
Litter Index 2021

Score	Example
1 "Minimal or No Litter"	
2 "Slightly Littered"	
3 "Littered"	
4 "Extremely Littered"	

Citywide Litter Index

- Annual requirement for Affiliation.
- City divided into 5 areas
 - 10 sites in each area
 - Each ½ - 1 mile in length
- Affiliate Litter Index score (average of Area scores): 1.165

Areas	Area Scores (average of Sites)
1	1.025
2	1.25
3	1.2
4	1.175
5	1.175



UM Campus Litter Index

- Student lead initiative.
- Campus divided into 3 areas
 - 4 sites in each area
- Campus Litter Index score (average of Area scores): 1.33

Areas	Area Scores (average of Sites)
1	1
2	1.19
3	1.50



Battery Recycling Pilot Program

Program Overview

- **Program Launch Date: Monday, July 12, 2021**
- Locations:
 1. City Hall
 2. War Memorial Youth Center
 3. Police & Fire Headquarters
 4. Public Works



YEAR IN REVIEW



Accomplishments



9

events, program, and Cleanup Seasons
hosted/launched.



4,916

participants/volunteers.



216,672 LBS

or 108 tons of litter, hazardous waste, and
electronics collected/recycled.

\$17,500 in Grants
\$3,549.34 In-Kind Donations



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Thank You